

APPROVED MINUTES
Town of Mansfield
Communications Advisory Committee
September 28, 2009
Audrey Beck Building, Room B

The meeting was called to order by Chairman Leila Fecho at 7:10 p.m. Other members present were Joe Blyskal, Aline Booth, Patrick McGlamery, Richard Pellegrine and staff Jaime Russell.

Richard moved to approve the minutes of September 14 with the following minor corrections:

- I. - second line - delete the "i" at the end of Pellegrine and change it to "e"
- V. A. - second line - add an "s" to the end of "as" (ask)

The motion was seconded and passed unanimously.

There was no public comment.

Old Business

Leila will make a request to the Town Council to fill the vacancies of two members who resigned as well as appointing an alternate member.

Jaime distributed copies of the Town Council minutes with the resolutions which will be voted on in November. There was some confusion about the purpose of a public meeting at the end of October. Jaime will get some answers.

Leila reported that we are on the Town Council's agenda for October 13 to present the preliminary report of the survey taken at the Town meeting in May. Some important findings included

- Many were satisfied with the way the Town communicated with them.
- The Chronicle and the Town web sites were the most frequent media utilized.
- Signs were effective in communicating dates, time, and location.
- The majority of those responding were in the 50 - 74 age range.

Members discussed the need to find a way to get younger citizens involved. The preliminary report will include some pie charts to illustrate the data.

The CAC thanked and reviewed the preliminary report drafted by Richard and Patrick. Leila will prepare a final draft for us to review at the next meeting on October 5.

There was no new business nor any new communications.

The meeting adjourned at 9 p.m.
Aline Booth, Secretary Pro Tem